
jay f. miolla

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Education

Carnegie Mellon University Pittsburgh, PA 8.94 - 5.98
Bachelor of Fine Arts 1998

Work Experience

Reinolla LLC New York, NY 2.08 - present

Partner and Creative Director of Reinolla LLC. Reinolla helps large brands solve small to medium scale communication design challenges. Projects have included intranet websites for the Johnson & Johnson Global Marketing Group, a multimedia presentation with Live DJ for the Turner Broadcasting Upfronts and an interactive video competition for the Johnson & Johnson Campaign for Nursing's Future.

Razorfish New York, NY 5.06 - 2.08

I was brought in to work as a Designer / Developer on the Ford Motor Company account. After being identified for the Ford Innovation mini-site, I stayed on through three generations of the SyncMyRide.com website. Tasks included design, development, flash animation, flash development and creation of the style guide.

@radical.media, inc. New York, NY 12.99 - 2.06

Senior Designer / Developer / Creative Thinker / Technical Director on a number of projects over a range of mediums. Design projects include websites, DVD Menu Systems, gaming, print, broadcast, costume, internal branding and assorted sales initiatives. Clients include George Harrison, Johnson & Johnson, Nike, IBM, The Mayor's Office of Film, Theater and Broadcast (NYC), SIRIUS Satellite Radio and Time Warner Cable.

BigBad Design Boston, MA 12.98 - 6.99

As a junior designer at BigBad, I worked on interactive projects ranging from website design to software interface design. Clients include The Boston Beer Company, Synapix Software, Net Genesis and Houghton Mifflin Interactive.

Software Knowledge

Complete mastery of Adobe Illustrator, Photoshop, InDesign.

Highly skilled in Flash (Animation, AS 2.0), Director (Lingo), After Effects, Pro Tools, Final Cut Pro HD, Macromedia Dreamweaver, DVD Studio Pro, Apple Keynote, and Power Point.

Interests

Musician (Electric Guitar)

Alumni of the Pi Kappa Alpha Fraternity

Soccer Player (Goalkeeper)

Awards and Recognition

2007 WebAward for Design Standard of Excellence, Ford Motor Company - Ford Innovation Website

2004 Communications Design Award from the Smithsonian's Cooper-Hewitt, National Design Museum

2003 Interactive category Bronze winner, Innovation Magazine

2003 Featured spread in Print Interaction Design Annual

2002 NY/IABC awards for business communications excellence

2001 WebAward for Design Standard of Excellence

1998 Winner of Philips/Magnavox From Passive to Active International Design Competition